

# WHAT IS BITCOIN?



## **Bitcoin: A New Kind of Money**

Bitcoin is the first decentralized electronic currency. It's not controlled by a single organization or government. The network is made up of people like you. No bank or payment processor is required. This decentralization is the basis for Bitcoin's security and freedom.

Bitcoin lets you securely send money to anyone online, anywhere in the world for pennies per transaction.

Since Bitcoin's open-source release in 2009, an ever-growing amount of people and businesses worldwide are trading bitcoins every day without the involvement of banks, credit card companies or other middlemen.

Bitcoin is an amazing opportunity for innovation and an idea whose time has come.

Save 20% or more on Amazon.com  
with bitcoin at [SaveAtPurse.com](http://SaveAtPurse.com)!

## WHAT TO DO WITH MY BITCOIN?

Save it, spend it at thousands of online merchants, and visit [CoinMap.org](http://CoinMap.org) to see some local bitcoin-accepting businesses.

**Individuals:** You can get a free online wallet and learn how to acquire bitcoin by visiting [bitcoin.com](http://bitcoin.com).

**Merchants:** Click "Merchant Solutions" under "Learn More" on [bitcoin.com](http://bitcoin.com) to discover how to accept bitcoin at point-of-sale and convert them into cash in your bank account.

## COMMUNITY

If you want to interact with other bitcoiners online, you can meet them at **[forum.bitcoin.com](http://forum.bitcoin.com)**

## GETTING STARTED

Watch the video at this  
QR code and learn more  
at:

**Bitcoin.com**

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